



DCLS204

Reg. No.

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II Semester B.Com (LSCM) (NEP) Degree Examination, Oct.- 2022

COMMERCE

Fundamentals of Logistics and supply chain Management

(CBCS Scheme)

Paper: 2.3

Time : 2½ Hours

Maximum Marks : 60

SECTION-A

Answer any Five of the following questions. Each question carries Two marks.

(5×2=10)

1. a) What is logistics?
- b) Define supply chain management
- c) What do you mean by Responsiveness?
- d) State any four functions of supply chain Management
- e) What is push strategy?
- f) What is value chain?
- g) Expand CPFR and CODP



SECTION - B

Answer any Four of the following questions. Each question carries Five Marks.

(4×5=20)

2. Explain the scope of supply chain management
3. Who are the key players in logistics? Explain
4. Explain the obstacles to achieving and maintaining strategic fit in the supply chain
5. Briefly Explain the cycle view of supply chain process
6. What are types of demands in supply chain management ? Explain.

[P.T.O.]

**SECTION-C**

**Answer any Two of the following questions. Each question carries Twelve marks
(12×2=24)**

7. Explain the marketing environment of supply chain management.
8. What is pull and push strategy? Explain in details.
9. Explain customer service dimensions in below mentioned perspectives.
 - a) Supply chain perspective
 - b) Buyer perspective
 - c) Suppliers Perspective

SECTION-D

**Answer any ONE of the following questions. Each question Carries Six marks.
(1×6=6)**

10. Draw a diagrammatic Flow chart showing the Length of the supply chain for a FMCG company.
 11. Discuss some risks that needs to be considered in the management of the supply chain.
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